



# COURSE GUIDE

## CRYPTOCURRENCY MASTERCLASSES

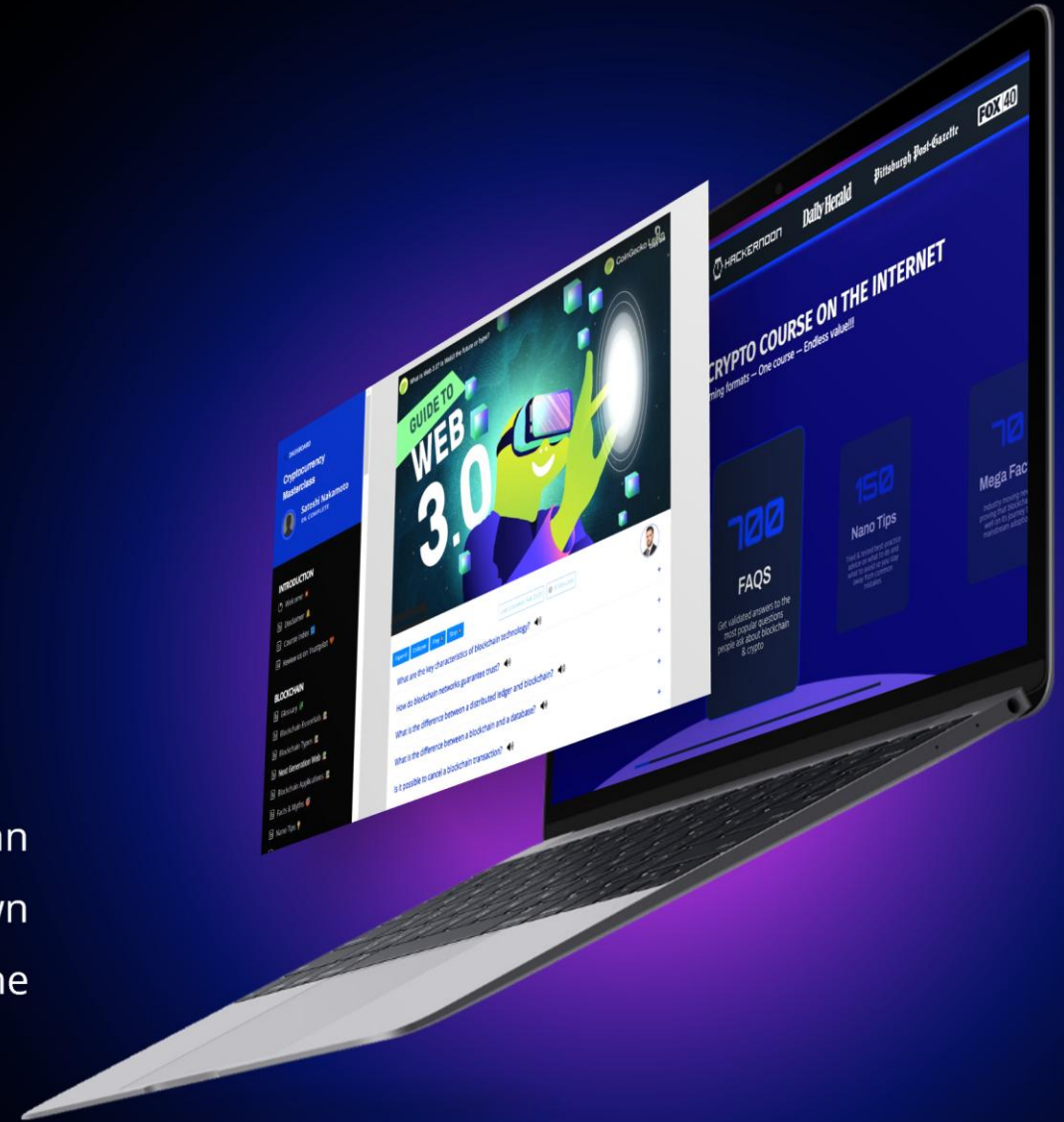


# BLOCKREADY

We are an educational platform that provides online courses and consultancy on blockchain and crypto!

**Our mission is to democratize  
blockchain and crypto education  
by making it accessible to everyone,  
regardless of background or experience**

We believe that blockchain decentralized technology can change the world, and we are committed to breaking down barriers and providing a level playing field so that anyone can benefit from the opportunities this industry offers.



LEARN MORE →

# OUR VALUES

## INNOVATION

Innovation is at the heart of everything we do. We are committed to pushing boundaries, challenging the status quo & constantly finding new ways to improve in the Web3 and crypto education industry.

## EXCELLENCE

We are committed to providing the highest quality of education to individuals and companies. We strive for excellence in all aspects of our business and are dedicated to continuous improvement.



## TRUST

We consistently seek to build trust in every single interaction. The foundation of every good relationship starts with this valuable asset. For us, relationships are more important than transactions.

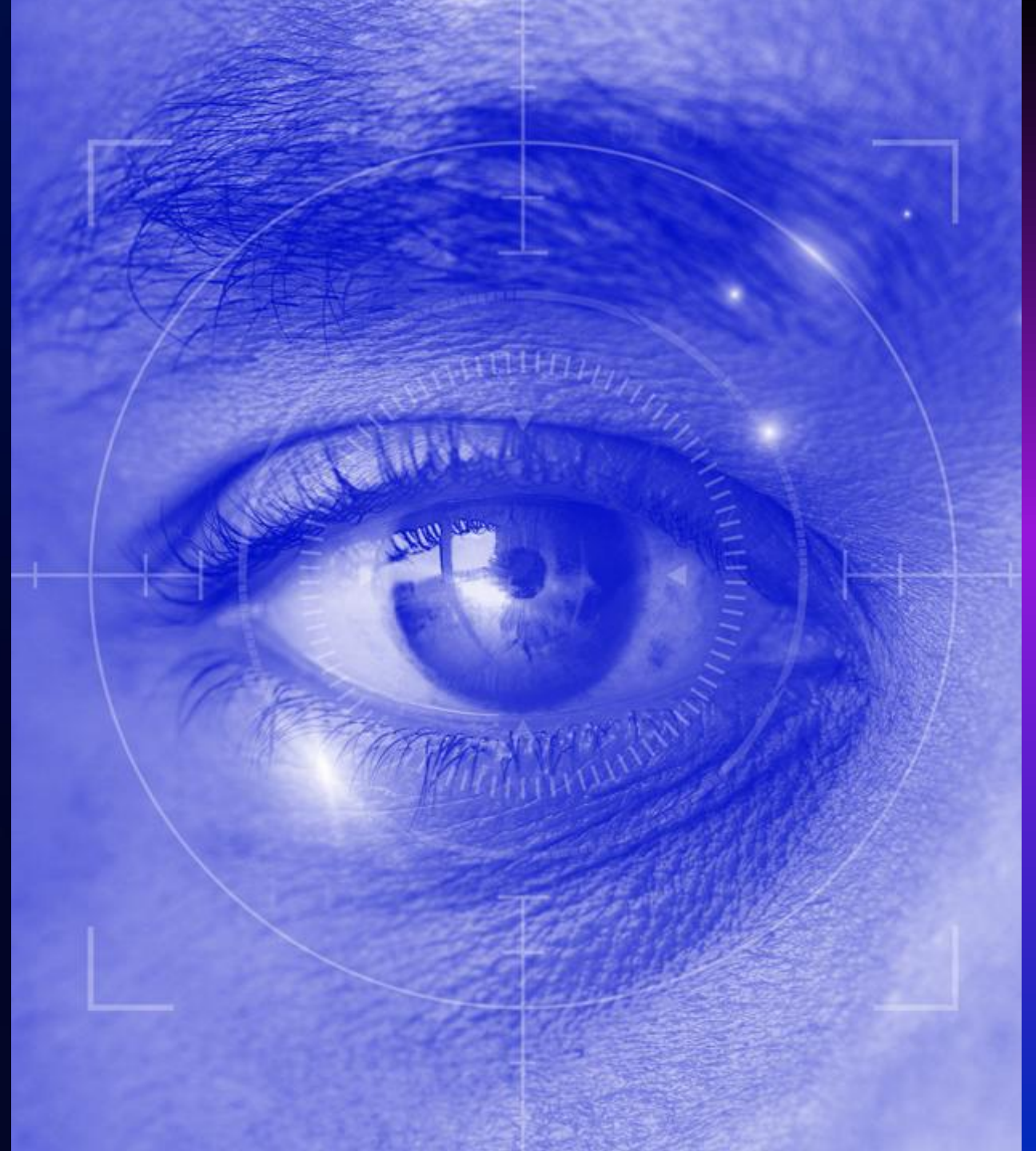
## AMBITION

We aspire to put a dent in the universe! We believe that crypto has the potential to change the world and we want everyone to get a chance to participate in this exciting and groundbreaking technology.

# OUR VISION

**To re-invent the world of  
blockchain and crypto education!**

We strive to be the unrivaled global leader  
and the most trusted resource for  
individuals and businesses to access the  
highest-quality, cutting-edge, and  
comprehensive educational content.



OUR VISION





# ABOUT THE COURSE



The Blockready Cryptocurrency Masterclass is the world's first AI-assisted crypto course, designed to help beginners master blockchain, crypto, and Web3 ten times faster than traditional methods. Whether you're feeling overwhelmed by the jargon or unsure where to begin, our course simplifies everything through a structured, self-paced learning journey. We use AI and real-time Google Search data to organize and curate content based on what matters most right now, ensuring accuracy, clarity, and constant relevance. Our syllabus spans over 25 hours of content covering blockchain, Bitcoin, Ethereum, altcoins, DeFi, NFTs, exchanges, wallets, mining, trading, crypto law, and more.

Blockready stands apart by combining expert-driven knowledge with cutting-edge AI to deliver the most efficient and trusted introduction to the crypto world. If you are a beginner, our course will help you avoid common mistakes and build confidence to recognize the abundant opportunities within this industry whether in the realms of career advancement, personal finance, investment, business, partnerships, entrepreneurship, or any other aspect of your life.

# PROBLEM / SOLUTION

## THE PROBLEM

### CRYPTOCURRENCY IS OVERWHELMING & CONFUSING

Cryptocurrency is a complex and rapidly evolving area of technology and finance that involves many difficult concepts.

As a beginner, understanding this promising industry can be difficult and time-consuming!

## THE SOLUTION

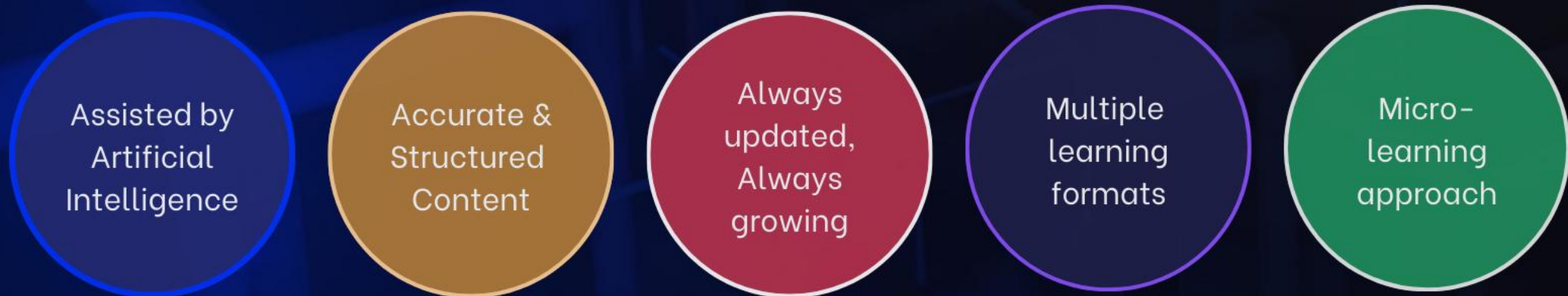
### THE WORLD'S FIRST AI-ASSISTED CRYPTO COURSE

Our groundbreaking course, powered by the latest AI technology, will help you learn crypto ten times faster! It is now easy to master the world of cryptocurrency and unlock the endless opportunities it offers!

# DO IT YOURSELF



# WITH BLOCKREADY





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## ULTIMATE CRYPTO COMPANION

Our Cryptocurrency Masterclass provides a comprehensive understanding of blockchain and cryptocurrency, allowing you to embrace this revolutionary technology with confidence.

The course includes a rich blend of microlearning formats such as glossary terms, FAQs, lesson briefs, practical tips, myth busters, bookmarks, video tutorials, curated YouTube content, real-time blockchain charts, knowledge checks, and a mock exam. Each format is carefully designed to reinforce understanding and help learners avoid common beginner mistakes.

In addition, we offer an extensive library of resources, including major global crypto events and conferences, hundreds of industry reports, a detailed DYOR checklist, a visual library of infographics and charts, flash cards, topic-focused podcasts, a crypto project whitepapers collection, a global investor database, and top social media sources.



# WORLD'S FIRST AI ASSISTED COURSE

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Our unique course is crafted with the assistance of Artificial Intelligence (AI) & online Search Engine (SERP) technologies. We use such innovative course creation methods to swiftly and efficiently gather, categorize, and filter an immense volume of information, identifying the most crucial and popular topics for your learning journey.

By harnessing the power of AI, we have revolutionized the process of creating high-quality, up-to-date, and constantly growing learning content. While our team of experts remains at the forefront of content creation, AI allows us to make quicker, more informed decisions regarding the topics to include, their structure, and the most effective learning formats so that we can enhance your educational experience.



ARTIFICIAL INTELLIGENCE

# COURSE MODULES

1

INTRODUCTION

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BLOCKCHAIN

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CRYPTO

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BITCOIN

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ETHEREUM

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ALTCOINS

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WALLETS

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EXCHANGES

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INVESTMENT

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TRADING

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MINING

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DEFI / CEFI

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NFTs

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LEGAL

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CLOSING

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RESOURCES



# COURSE LESSONS

## BLOCKCHAIN

Blockchain Basics, Blockchain Types, Web 3, Consensus Algorithms, d-Apps, Gaming

## BITCOIN

Introduction to Bitcoin, Bitcoin History, Criticisms & Debates, Security and Scalability

## ALTCOINS

Altcoin Basics, Altcoin Types, Popular Altcoins I & II & III

## EXCHANGES

Intro to Exchanges, DEX vs CEX, Popular Exchanges, Exchanges Security

## TRADING

Trading Basics, Trading Concepts I & II, Strategies & Techniques, Technical Analysis, Trading Bitcoin, Advanced Trading

## DEFI

DeFi 101, Security & Risks, Stablecoins, DAOs Lending & Borrowing, Liquidity & Yield, RWAs

## LEGAL

Crypto Law, Crypto Scams, Crypto Taxation, Securities

Cryptography 101, Crypto Essentials, Crypto Payments, Crypto & AI

## CRYPTO

Ethereum Fundamentals, Smart Contracts, Network Internals, Development & Roadmap

## ETHEREUM

Wallet Essentials, Wallet Security, Popular Wallets, Advanced Wallets

## WALLETS

About Money, Investment Basics I & II, Research & Strategies, Investing in Bitcoin, CBDCs

## INVESTMENT

Intro to Mining, Bitcoin Mining I & II, Mining Strategies

## MINING

NFT Fundamentals, Buying & Selling NFTs  
Bitcoin Ordinals

## NFTS

Events, Podcasts, Flash Cards. Industry Reports, Whitepapers, Social Media, Wallet Tracker  
Visual Library, DYOR Checklist, VC Investors

## RESOURCES

# MAIN COURSE CONTENT

13

## COURSE MODULES

Learn everything from Bitcoin & Ethereum to practical topics such as wallets, exchanges, investing, trading, DeFi, NFTs, and legal.

350

## GLOSSARY TERMS

Navigate the numerous blockchain & crypto-related internet resources without getting lost in the jargon.

700

## FAQs

Get validated & concise answers to the most popular questions people ask on blockchain & crypto across many topics.

60

## LESSON BRIEFS

AI generated summaries of each lesson providing engaging recaps to reinforce your learning.

120

## FACTS & MYTHS

Understand the industry's journey to mainstream adoption and debunk common misconceptions.

150

## NANO TIPS

Avoid common mistakes when starting your learning journey with our insightful nano tips.

300

## BOOKMARKS

Our bookmarks will give you additional valuable insights and resources to aid your learning journey.

25

## VIDEO TUTORIALS

Apply your knowledge and get hands-on experience in essential crypto practical exercises.

75

## YOUTUBE PICKS

A selection of handpicked YouTube videos from reliable channels to enhance your understanding of various topics.

40

## REAL-TIME CHARTS

Solidify your grasp with charts that showcase live data from most popular blockchain networks.

80

## KNOWLEDGE CHECKS

Test your understanding with six multiple choice questions available at the end of every course module.

20

## MOCK EXAM

A 20-question multiple-choice practice test, designed to help you validate your knowledge and prepare for the official final exam.



# COURSE RESOURCES

## 350 x INDUSTRY REPORTS

Top-tier industry reports from credible sources to keep you up-to-date on the latest developments and trends

## 1000 x VISUAL LIBRARY

A collection of informative images, charts and infographics, designed to enhance your learning journey

## 1000 X INVESTORS DATABASE

A global database of top venture capital firms focused on fintech, blockchain, and crypto, ideal for exploring the funding side crypto.

## 20 x PODCASTS

Engaging lecture podcasts where we break down key blockchain and crypto topics with clear analysis and practical insights.

## CRYPTO WHALES TRACKER

The Crypto Whales Tracker provides major crypto holders wallet activity across blockchains, helping you spot trends & follow smart money.

## 100 x EVENTS & CONFERENCES

Stay connected with the industry community by accessing popular crypto conferences & events taking place around the world

## 75 x DYOR CHECKLIST

A complete Do Your Own Research checklist for conducting thorough and in-depth research when evaluating crypto projects

## 500 X WHITEPAPERS

Elevate your research and make more informed investment decisions with instant access to original crypto project whitepapers

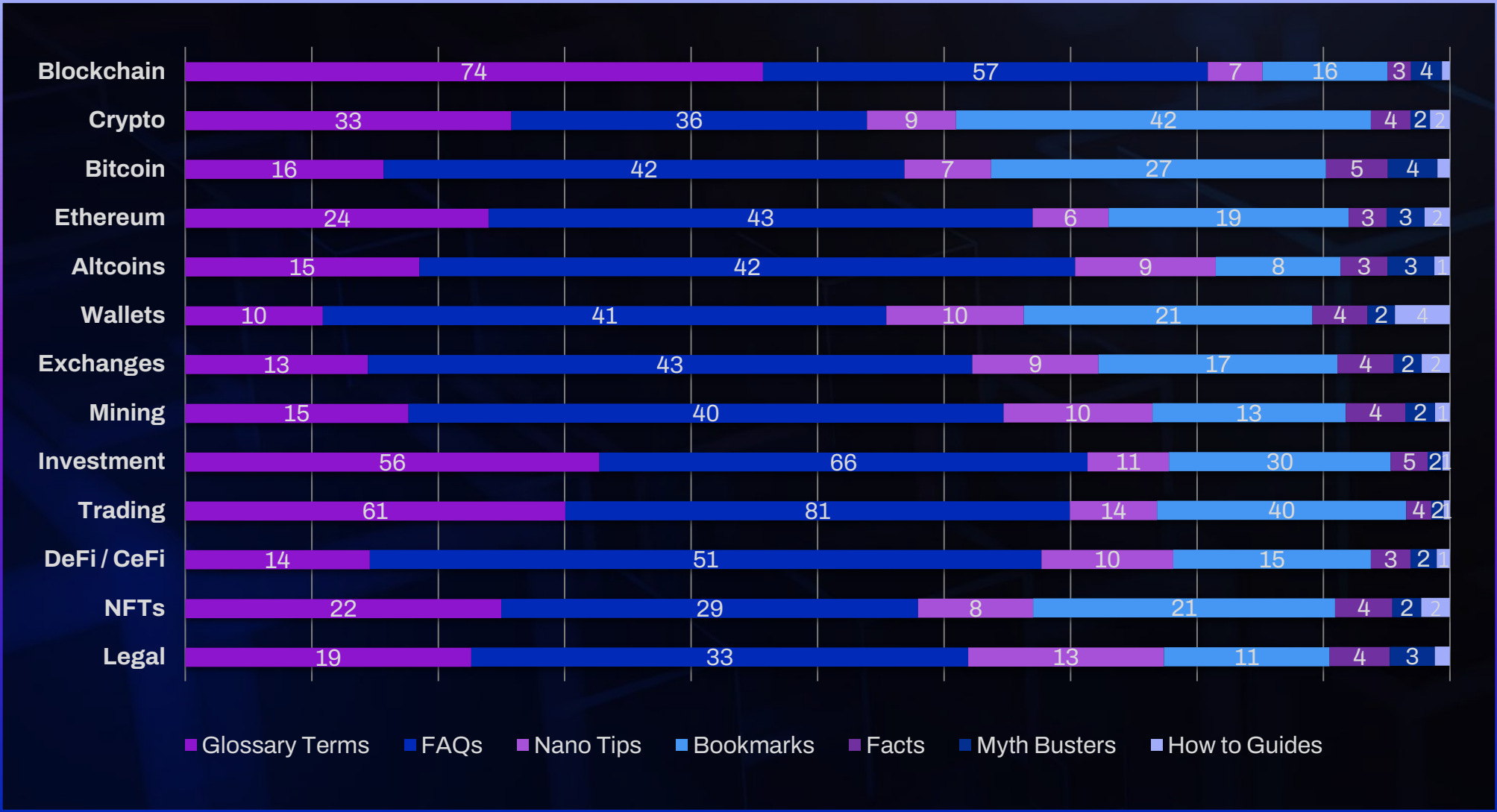
## 200 X SOCIAL MEDIA HUB

A curated list of top crypto resources across platforms like news sites, YouTube, newsletters, Twitter, Telegram, Discord, podcasts, and more.

## CRYPTO WIDGETS

A curated collection of external widgets integrated into the course to provide learners with real-time, data-driven insights.

# CONTENT PER MODULE





Intrigued by the groundbreaking potential of this technology? Dive deep with our course to see beyond the financial hype.

Delving into the intricate world of crypto mining? Our course is your essential toolkit with plethora of resources. Stay ahead of shifts in mining profitability and emerging technologies.

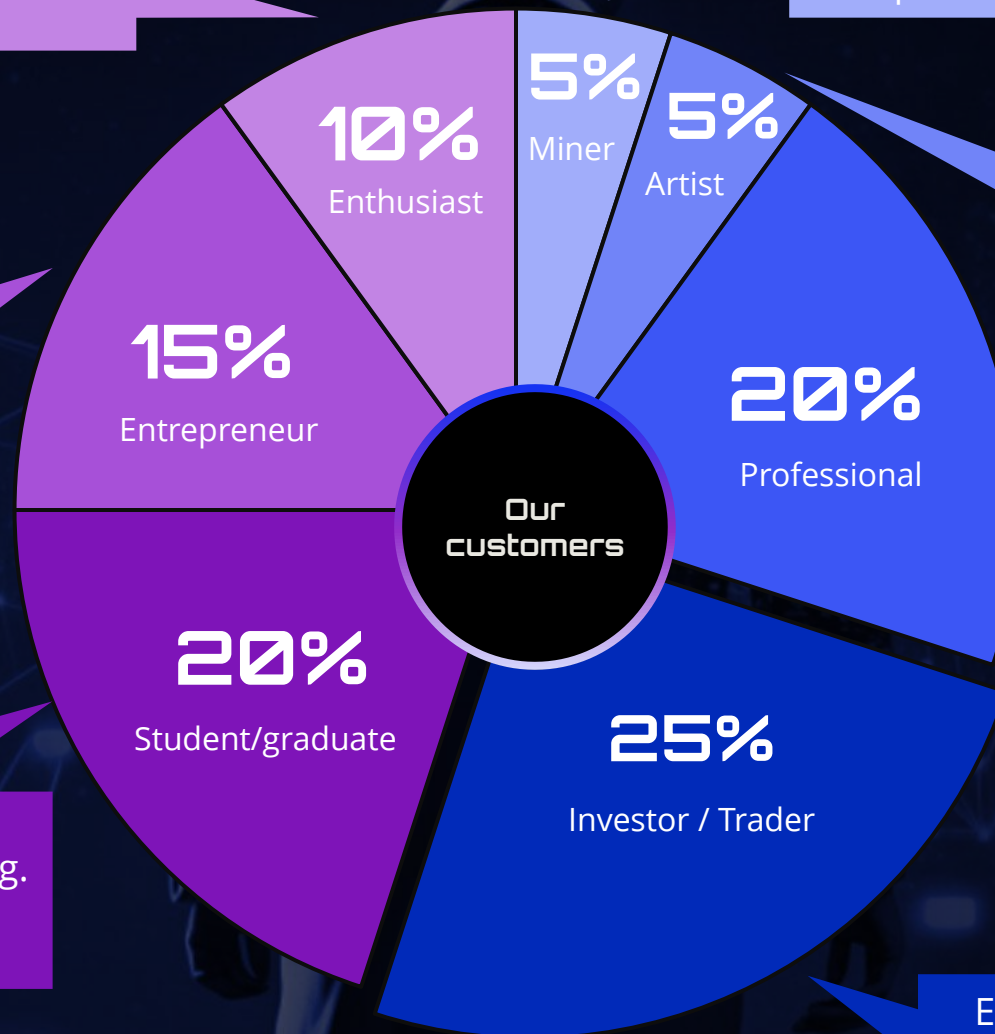
Understand the industry and stay updated with the latest trends. Get actionable insights quickly, helping you make informed decisions for your venture.

Want to monetize your art with NFTs? Explore art and blockchain's fusion and learn to tokenize your work for maximum value.

Navigating the corporate shift to blockchain & crypto? Stay updated with real-time charts & access whitepapers and reports.

Entering the professional realm? The crypto and blockchain sectors are thriving. Unlock vast career opportunities and land your dream job!

Eager to thrive in the crypto market? Our course guides you to success! Avoid costly mistakes, optimize your strategies and maximize your returns.



# WHO IS IT FOR?

# WHY THIS COURSE

Always up-to-date, always growing, ensuring you get constant value from your purchased online course

Access to curated, structured, all-in-one learning materials for blockchain and crypto

Covers a wide range of topics, ensuring a comprehensive understanding of the blockchain and crypto industry

A state-of-the-art platform that educates, inspires, and empowers you to make informed decisions

Avoid misinformation by learning from well-researched, accurate, and fundamental knowledge

Optimize your learning time with a structured, organized, and more efficient micro-learning approach

Improve retention of the information, making it more likely to apply what you've learned in a practical way

Affordable and accessible to individuals and companies from all industries and backgrounds

## COURSE BENEFITS



## TRADITIONAL METHOD

## BLOCKREADY'S SOLUTION



### TIME

Most online courses require a significant time investment, often in large blocks of time.

Our micro-learning platform enables learning in bite-sized information consumed in as little as a few minutes a day.



### COMPLEXITY

Crypto concepts can be difficult to grasp due to a lack of clear and concise explanations.

Absorb and retain information more effectively by breaking down complex topics into small, manageable pieces.



### QUALITY

Most e-learning resources lack validated and error-free knowledge, leading to poor quality learning experiences.

Well-researched & accurate materials which are curated and structured with the help of AI to ensure high quality.



### RELEVANCE

Learning content is tailored to a specific audience (such as traders or investors) or focuses on specialized topics.

A broad range of topics offering essential fundamentals for individuals & companies of all industries and backgrounds.



### STYLE

Typical educational resources include generic content not tailored to individual needs or learning styles.

A variety of learning formats that cater to different learning styles for personalized learning.



### REVISIONS

Courses become quickly outdated, and they don't reflect the latest developments in this rapidly evolving industry.

Our course content is always up-to-date, regularly reviewed, and always growing to ensure you receive constant value.



### COST

Expensive, with high recurring membership fees or subscriptions, often trying to upsell other offers.

An affordable one-time payment model that gives you access to our online course without recurring fees.

We are committed to regularly **updating & improving** our course content, ensuring that you are **always** learning from the most up-to-date & relevant information available.

You get the most comprehensive crypto education at **a fraction of the cost** of other programs. With us, rest assured you are **always** receiving the best value for money.



## OUR PROMISE TO YOU

We are built on a foundation of lifelong learning. We believe that you should never stop improving, so we are **always adding new learning material** to our course.

Our goal is to **always** include **a wide range of topics** offering all round knowledge about crypto for individuals and companies of all industries and backgrounds.

# COURSE FEATURES



## 100% ONLINE

Always online, always accessible



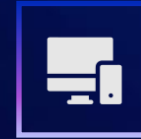
## SELF-PACED

Learn at your own speed



## TRACK PROGRESS

Resume where you left off



## MULTI DEVICES SUPPORT

Access on mobile or desktop



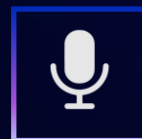
## COURSE LIBRARY

Friendly course dashboard



## MODULE BASED

Multiple skill-building modules



## AI NARRATOR

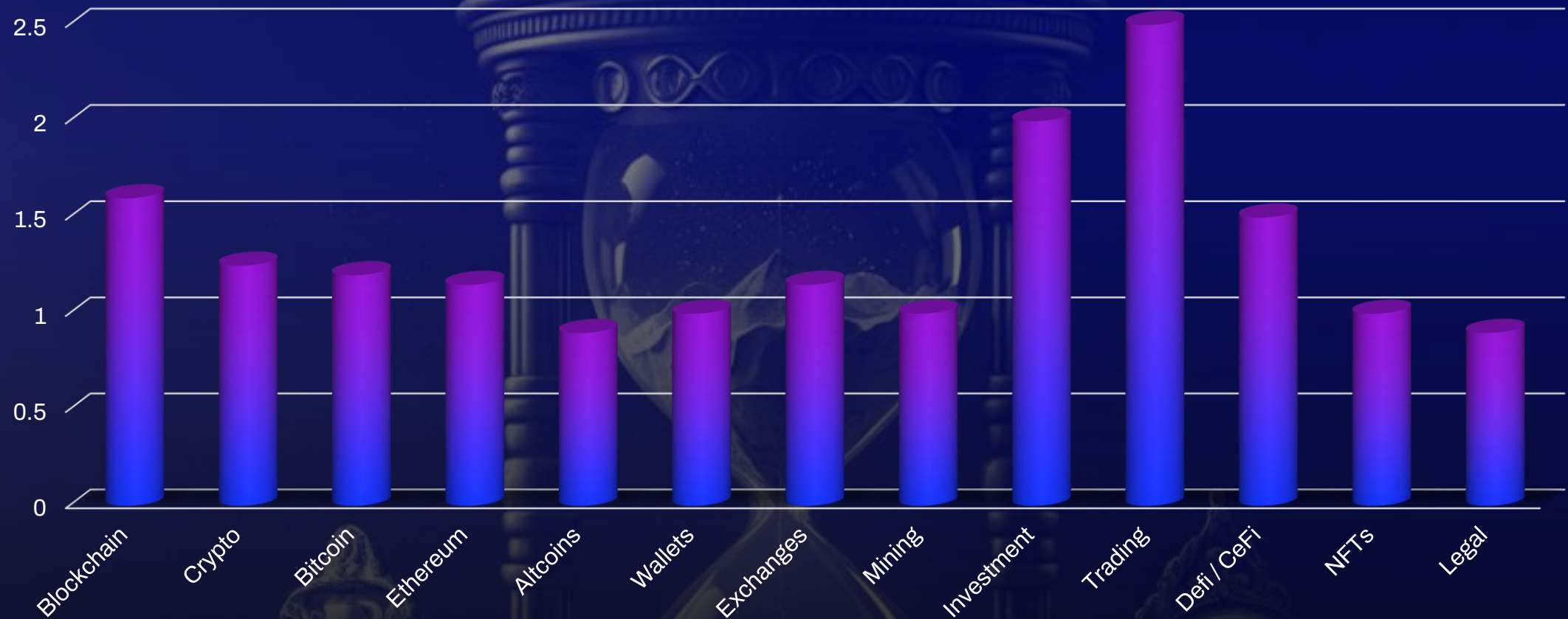
Listen only option



## KNOWLEDGE CHECKS

Verify your knowledge





# **COURSE DURATION:**

**Estimated time for completing the course:**

➡ **25 hours for consuming all course content**

➡ **3 hours for exam, revisions & knowledge checks**

COURSE

# CERTIFICATION

Blockready is recognized as a Certified Professional Development accredited certifications provider. Established in 1996, the British Continuing Professional Development (CPD) Certification Service holds a global reputation as a leading certification body. If you pass our course exam you will receive 25 hours of CPD credit and a certificate of completion! You will also be able to save your course certificate as an NFT to obtain immutable proof of your certification.

## EXAM DETAILS:

- 100 x Multiple Choice Questions
- Pass Score: 80%
- No Hard Time Limit

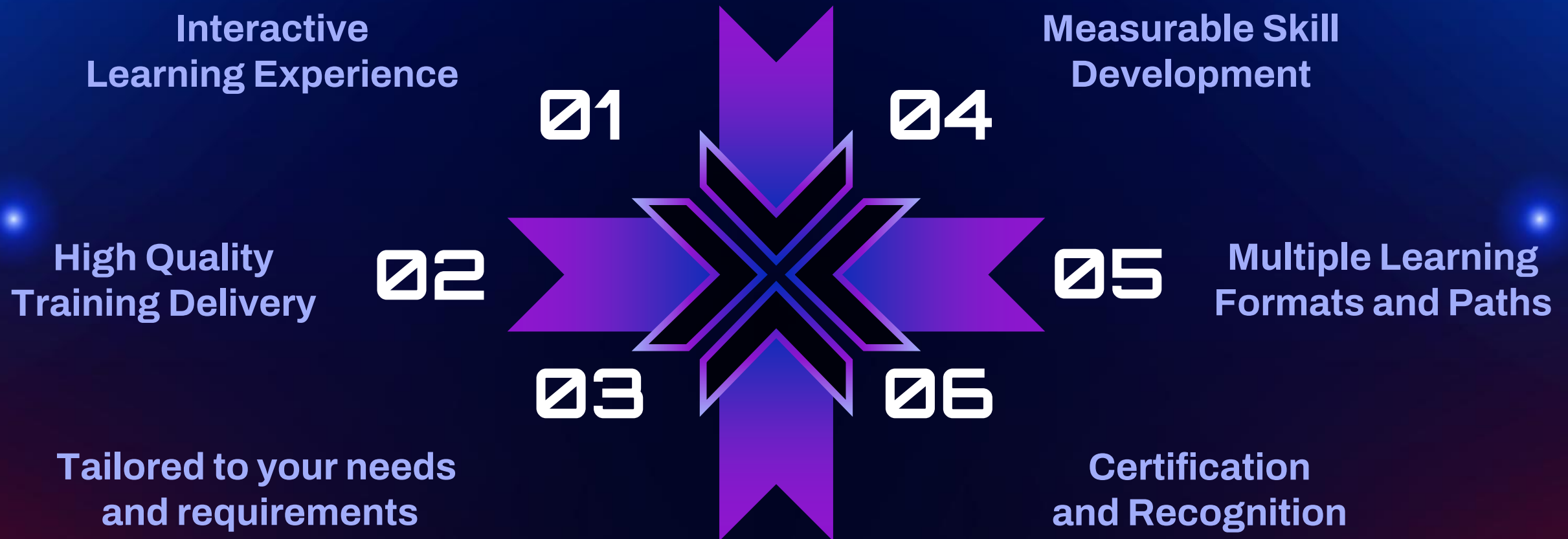


LEARN MORE →

COURSE CERTIFICATE

FOR COMPANIES

# TRAIN WITH BLOCKREADY







## TRAIN WITH



BLOCKREADY

### COHORT PROGRAMS

→ Train your employees in the same group, following a structured timeline!

### LIVE TRAINING SESSIONS

→ Live training in person or online on the topics of your choice.

### PRACTICE TESTS

→ Customized tests to validate your team's understanding of the material.

### PRIORITY SUPPORT

→ Priority support over email, instant messaging, or phone

### YOUR BRANDED COURSE

→ Actual course content remains the same but we add your company branding!

### CUSTOM TRAINING CONTENT

→ Course customization that includes only your desired content & learning formats

### CUSTOM COURSE FEATURES

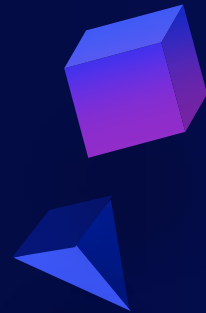
→ Drip/lock content, student progress, allow comments, custom certificates, and more!

### CHOOSE ACCESS TIME

→ Choose how long you would like access to your custom course!



# VAS MODINOS



With a 25-year career in IT, including 18 years at Microsoft, I have always been drawn to innovation. But nothing has captivated me quite like blockchain and crypto. For over 10 years, I've been exploring its potential to transform all industries but most importantly, the way we exchange value between us for every day transactions.

However, understanding these innovative technologies is not always smooth. The internet is a maze of information, and finding reliable, accurate sources is a challenge. This led me to establish Blockready, an educational platform that one mission: to fast-track your blockchain and crypto education.

I have used my extensive background and expertise to lead the development of the most revolutionary course (assisted by AI) designed to help you avoid the many pitfalls I encountered and to help you learn about this industry ten times faster!

## OUR FOUNDER

25 YEARS PROFESSIONAL EXPERIENCE

10 YEARS IN WEB 3.0 INDUSTRY

18 YEARS EMPLOYED BY MICROSOFT


5 YEARS PUBLIC SPEAKER

CONTACT US

# CONTACT US

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 Blockready, Dubai, UAE

CONTACT US 

BOOK DEMO

